

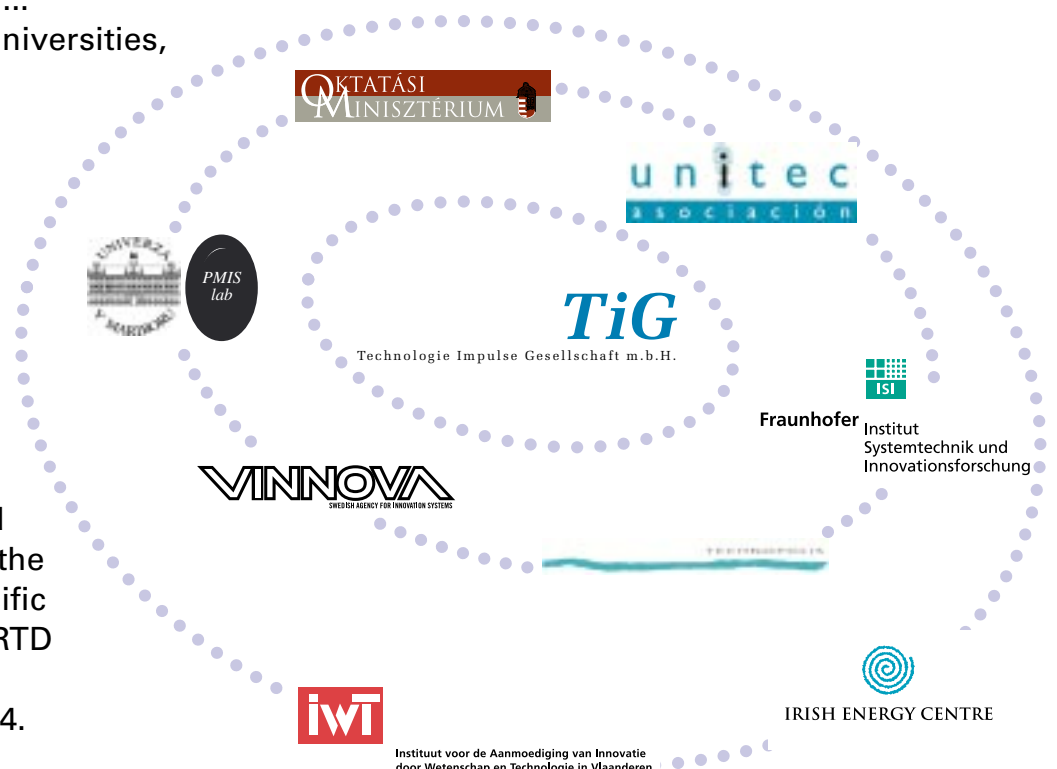


Multi Actors and Multi Measures Programmes (= MAPs)

MAPs are complex RTDI (research, technological development and innovation) funding programmes addressing not an individual firm or research institution but whole (sub-)systems of innovation (e.g. science-industry co-operation, etc.). The characteristics are the following:

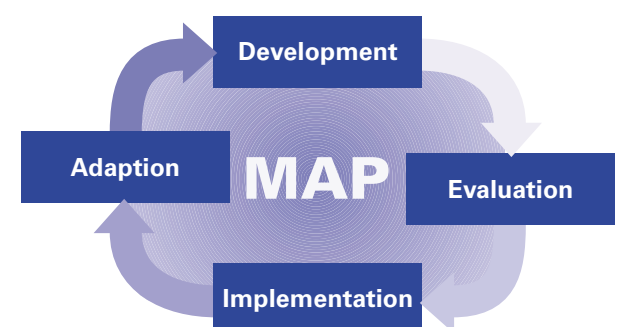
- > Programme character
- > Multi Measures: e.g. funding of RTDI, business start-up activities, awareness, networking, ...
- > Multi Actors: research institutes, universities, industry, ...
- > Competitive bidding for funds
- > Evaluations (ex ante, monitoring, ex post)
- > External programme managers (optional)
- > Accompanying measures (optional)
- > Specific learning elements and feedback loops (optional)

In this context one project is financed by the European Commission within the STRATA (= Strategic Analysis of Specific Political Issues) programme (5th EU RTD Framework Programme) and will run from beginning of 2002 until mid 2004.



The STRATA Thematic Network "MAP" (= Best Practices for Multi Actors and Multi Measures Programmes (MAP) in RTDI Policy, with a Focus on Co-operation Science-Industry)

The main objective of the MAP-TN is to bring together MAP-managers, complementary organisations and policy-makers to exchange experience and to create common and codified knowledge on the specific challenges connected with the complexity of these programmes. The final aim is to advise EC and other policy-makers and programme managers on good practice in MAP development, implementation and evaluation which would lead to increased efficiency and comparability of the whole RTDI programme policy cycle (see figure). In 9 workshops all relevant questions around MAP management will be discussed (partly with external stakeholders). The tacit knowledge exchanged over a two year's period will be codified in a handbook, called "roadMAP".



Policy Cycle for RTDI Funding Programmes

All results from the MAP Thematic Network will be presented and discussed in an international conference mid 2004 in Vienna.

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